



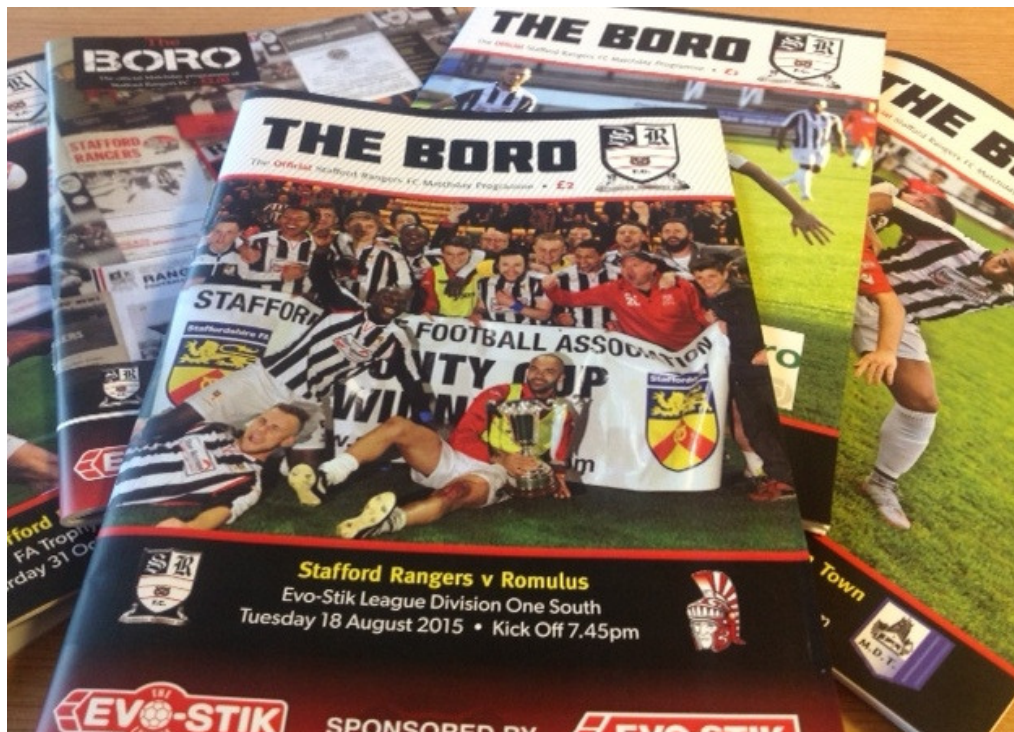
Stafford Rangers Football Club

Advertising and Sponsorship



Season 2015-2016

MATCHDAY PROGRAMME ADVERTISING



Our full colour match day programmes are produced for all home league and cup matches. On average we sell 100 programmes per game and with 21 League games plus 3 or 4 Cup matches per season, this equates to around 2500 programme sales per season.

Once space is purchased in the programme your advert content can be rotated or changed whenever you wish.

Prices: Full page (per season) £250, Half Page £130, Quarter Page £75, Small ad or page footer £40. All prices quoted are ex vat.

GROUND ADVERTISING BOARDS

As a proven and , powerful medium for promotion of any company or brand, stadium advertising offers superb exposure to a captive audience



Within the ground advertising boards are positioned around the pitch perimeter and on the stand roof and Social Club exterior wall.

Outside the ground we have numerous locations for advertising boards including roadside boards and the walls of the Stafford Rangers Social Club.

These boards give full 24/7 exposure both to passing motorists and pedestrians and to customers visiting the Social Club.



Prices: Start at £200 and are exempt from vat. Production costs are not included.

Larger advertising boards can be accommodated on the stand roof and on the rear Social Club wall facing the pitch. Costs would vary and are subject to negotiation.

MATCH DAY SPONSORSHIP

During the close season extensive work was carried out in the Social Club and a new lounge was created. The new and impressive Chairman's Suite was opened in August 2015.

Our match day sponsors are hosted in this lounge, which provides views of the pitch through three newly installed windows.



Our match day sponsorship is for 10 people and the package deal includes entry to game with reserved seats in the main stand, match day programmes, (which will feature your company or party on the day), team sheets, a buffet at half time and a drinks package of your choice. In addition a 'welcome' banner is produced for each sponsor and is displayed in the Chairman's Suite on the day. The match sponsor also selects the Stafford Rangers 'man of the match' and presents the award to their chosen player after the match.



Chairman John Bromley pictured with Rob and Sarah Bailey from sponsors Abbey Polymers

Prices: Start at £250 for 10 people (£25 per person extra for numbers above 10).

A pre-match 3 course meal can be arranged at extra cost. Prices on application.



MATCH BALL SPONSORSHIP



The package for our match ball sponsorship is similar to that for the match sponsorship with the exception of the 'man of the match' award.

This package is for 4 people.

Prices: Start at £100 for 4 people (£25 per person for numbers above 4).

A pre-match, 3 course meal can be arranged at extra cost. Prices on application.

OTHER FORMS OF SPONSORSHIP

Other forms of sponsorship can be arranged ranging from player sponsorship at £30 to ground or clothing sponsorship by negotiation.

We will be happy to discuss any advertising or sponsorship package with you.

Initially please contact Commercial Manager, Ken Hunt on 01785 602431 (option 2) or 07973 737645 or e.mail commercial@staffordrangersfc.co.uk